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| Web Designer - Charlotte, NC |  |

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| The web designer will be responsible for creating the look, layout, and features of internal and external websites. Working closely with key internal staff and clients to understand their website or multimedia design needs, target audience and needs prioritization, the Web Designer will design and construct web pages/sites including incorporating graphic user interface (GUI) features and other techniques. The job involves understanding both graphic design and computer programming. Using coding such as HTML, CSS, and JavaScript, the web designer is responsible for creating content, manipulating images and incorporating video and audio into websites, they also must be familiar with other software such as Photoshop, InDesign, Illustrator, Dreamweaver, Flash and Java. On-going duties include continued site maintenance and updates to the site with new text, such as company news, new photos and graphics, additional files or a new overall design. Additional responsibilities include:           Taking part in the preliminary planning of the Web site, meeting and discussing ideas related to the layout and organization of the site, color types or images to be used           Providing advice on the information and categories required to construct the web site           Translating informational or marketing content into a functional website           Designing Web sites and ensuring that they are easy to access and visually effective           Determining all necessary coding requirements for the site creation and specialized scripts           Developing templates of approved website layouts           Coordinating with programmers, marketing and management team for specialized scripts, integrating verbal and graphical content with site design and posting completed site to internet server and search engines           Making changes to the site and updating current information on web pages           Testing websites for functionality and as per user requirements           Developing animated and multimedia content           Creating back up files           Solving code problems           Determining content management needs           Editing for video and audio           Database management  **Requirements**  A bachelor's degree in web design,  information technology or related field.  Familiar with standard concepts, practices, and procedures of website and multimedia design solutions.  A strong background in graphic design, with in depth knowledge of web-design trends and techniques.  Additional requirements include:   * 2-5 years of experience in designing and building websites * Ability to submit an online portfolio including a minimum of 3 websites * Proficient in HTML, CSS, and JavaScript * Cross-browser implementation * Building out websites from scratch (no Wordpress-only or Drupal only developers) * High-energy, self-motivated, and passionate about front-end development * Capability to work with back end developers to implement site functionality * Excellent written and verbal communication skills.  Comfortable presenting requirements, wireframes and projects to clients. |

**Web Designer**   
HiFi Records - Astoria, NY   
Part-time, Internship

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| PURPOSE OF THIS POSITION This position is a great opportunity for a passionate and ambitious Web Developer who is capable of improving the user experience and design of HiFi Records's website. Our ideal applicant is creative, understands what makes for a flawless online experience and can make various improvements from content to coding. We are not launching a website re-build, but rather, looking to optimize our existing framework while adding depth, content and tools to help our end user find what they need.  RESPONSIBILITIES   * Immerse yourself in our business model, gain an understanding of our customer types, and provide recommendations for continuous online improvements. * Ongoing content creation and management including, but not limited to Product imagery, technical information, banner images and press coverage. * Improve the overall speed at which our product catalogue loads. * Basic design & photography, including e-blast layouts, custom website banners, landing pages and at time, product imagery. * Propose and build new functionality that helps our users discover products with ease.   QUALIFICATIONS   * Experience in digital strategy and web development * Basic design & branding skills including typography, image editing and layout creation. * Detail oriented * Critical problem solver (the ability to troubleshoot technical website issues). * Excellent time management skills * Ability to work independently and within a team setting   If you would like to be considered for this position, please submit a cover letter, resume, link to online portfolio. Applications that do not include a portfolio with previous web work will not be considered.  Job Type: Part-time Local candidates only:   * New York, NY   Required experience:   * Web Design/Development   Job Type: Internship |